Appl. No. 09/818,125 Attorney Docket No. 81747.0191 Amdt. Dated September 12, 2007 Customer No.: 26021

Reply to Office Action of July 5, 2007

Customer No.: 260.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Art Unit: 3622

Masahiro MINOWA Examiner: Yehdega Retta

Serial No: 09/818,125 Confirmation No.: 8629

Filed: March 26, 2001

For: METHOD. COMPUTER PRODUCT

AND NETWORK SYSTEM FOR RECEIVING AND PLACEMENT

PROCESSING OF ADVERTISING

INFORMATION

## AMENDMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 5, 2007, please amend the abovereferenced application as follows:

**Amendments** to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.